

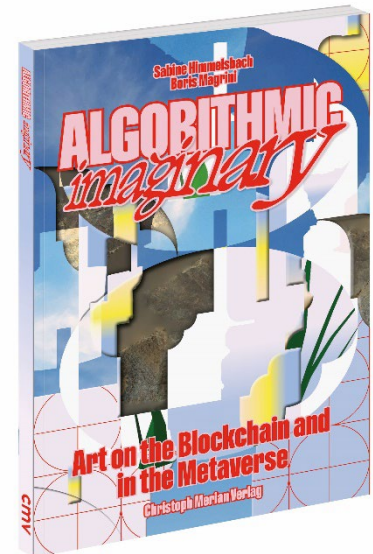
### How Artists see Blockchain Technology and Web3

Twenty-five artists have critically and creatively transformed their view of current blockchain and Web 3 developments, ranging from the LSD-colourful to abysmally dismal. In original ways, they explore the dynamics and mechanisms of blockchain technologies and their economic, social and cultural scope. In doing so the artistic positions and theoretical ideas present an attractive access route to these themes. This is clearly illustrated by the English-language volume *Algorithmic Imaginary* (Christoph Merian Verlag) edited by Sabine Himmelsbach and Boris Magrini.

How do blockchain technologies alter the internet, how do they influence our online and offline interaction? Is a new internet (Web3), a huge metaverse with decentralised organisations and structures realistic? Would this actually make more democratic co-determination and less political censorship possible? The artists' works revolve around these issues on a broad basis. It goes without saying that a lot of the technology under discussion is also in the works themselves. Ironic and critical tones regarding the visions of the future are omnipresent, for example, when the problematic energy balances of crypto platforms are shown up, or the interlocking of politics and economic structures in crypto currencies.

An audience interested in digital art will enjoy this unusual approach. The linking of art and blockchain technologies and/or artistic productions capable of exploiting the associated applications, such as DAOs (Decentralized Autonomous Organisations), NFTs (Non-Fungible Tokens) and the metaverse, will mainly spurs readers to reflect. Besides this, the works in the book provide a visual delight and offer a highly topical update on a theme that is destined to have a strong influence on our future.

A four-page glossary explains terms from avatar to Web 3. With works by Botto, Primavera De Filippi, Simon Denny & Guile Twardowski & Cosmographia, Constant Dullaart, eeefff, Sarah Friend, Kyle McDonald, Amanda E. Metzger, Chloé Michel, Rhea Myers, Operator, Lukas Truniger, and others.



HEK (Haus der Elektronischen Künste)

Sabine Himmelsbach, Boris Magrini (ed.)

**Algorithmic Imaginary**  
**Art on the Blockchain and in the Metaverse**

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Printable files of the book cover and other illustrations are to be found in the Media Release relating to this publication under:  
[www.merianverlag.ch/presse](http://www.merianverlag.ch/presse)

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We would like to thank you in advance for sending us a file copy of your review!